AH BROADCAST G U I D E L I N E S

World fastest growing online trance and progressive radio station Afterhours (AH.FM) is a trance and progressive community having over 16.000 visitors a day and member count of over 24.000. AH.FM broadcasts major live events regularly, Luminosity Beach Festival 2010, Intuition Winter Event 2010, Armadanight 2010 and Streamlined 2010 are examples. If you would like to expose your event to a wider audience and music fans across the globe, and want your event to be broadcasted live on AH.FM, please read the following information:

Information about the stream:

- ★ Live Audio streaming in 192kbps quality including background audience
- **★** Optional: Live streaming of video
- **★** The event will be recorded at 320kb/sec quality
- ★ Jingles will be added over the stream to protect unreleased material

Requirements (rules) for live broadcasts:

- **★** The music style of your event has to match the station music genre: Trance & Progressive
- **★** The event has to contain known dj's in the scene. No no-names!
- ★ In order to be able to broadcast your event live on AH.FM, it is required to add the AH logo to the promotion of your event. You can also add promo text such as "Live broadcasted by AH.FM" Download the AH Logo: http://www.ah.fm/files/logos/ahfm_eps.zip
- ★ A stable internet connection at the venue of the event is required. Wifi acces is not always sufficient. To secure a stable stream, a minimum of 0,5mb upload speed is required. Make sure to acomplish the connection with the venue.
- ★ It's the responsibility of the organization to inform dj's and their management about the live broadcast and to make an agreement with them.
- **★ € 150,- donation for the compensation of costs which will be made. (servers, bandwith, promotion, manpower, equipment, traveling/parking costs)**
- ★ For broadcasts outside NL the same requirements as mention above apply plus the cover of expenses made on accomodation and extra traveling.

Other services:

- ★ The possibility to give out goods or free entry to your event by holding contests on any AH.FM network of Facebook, Twitter, Website or Radio
- ★ Huge promotion in the scene which will benefit to your company & your event ticket sales by: promotion on the main page for about 1 month and by promoting the event via our network of Facebook, Twitter, Website, Radio, word of mouth and the monthly AH.FM newsletter

For any more questions please contact: info@afterhours.fm Netherlands: laan@afterhours.fm